

Pueblo County, CO

Demographic Summary	2008	2013
Population	156,781	166,188
Households	60,776	64,614
Families	40,818	42,770
Median Age	37.8	38.7
Median Household Income	\$42,758	\$50,569

	Spending Potential Index	Average	Total
Assets			
Market Value			
Checking Accounts	75	\$3,514.17	\$213,577,286
Savings Accounts	76	\$8,426.75	\$512,144,377
U.S. Savings Bonds	76	\$559.22	\$33,987,400
Stocks, Bonds & Mutual Funds	74	\$22,830.15	\$1,387,525,072
Annual Changes			
Checking Accounts	71	\$111.81	\$6,795,310
Savings Accounts	75	\$256.83	\$15,609,250
U.S. Savings Bonds	54	\$65.69	\$3,992,305
Earnings			
Dividends, Royalties, Estates, Trusts	76	\$694.66	\$42,218,865
Interest from Savings Accounts or Bonds	77	\$589.22	\$35,810,646
Retirement Plan Contributions	73	\$1,085.78	\$65,989,260
Liabilities			
Original Mortgage Amount	67	\$18,483.51	\$1,123,353,962
Vehicle Loan Amount (1)	73	\$2,423.61	\$147,297,430
Amount Paid: Interest			
Home Mortgage	72	\$3,123.07	\$189,807,987
Lump Sum Home Equity Loan	75	\$78.07	\$4,744,875
New Car/Truck/Van Loan	75	\$185.24	\$11,258,318
Used Car/Truck/Van Loan	77	\$141.13	\$8,577,224
Amount Paid: Principal			
Home Mortgage	73	\$1,494.58	\$90,834,896
Lump Sum Home Equity Loan	76	\$111.65	\$6,785,407
New Car/Truck/Van Loan	75	\$991.72	\$60,272,489
Used Car/Truck/Van Loan	78	\$671.39	\$40,804,547
Checking Account and Banking Service Charges	75	\$21.58	\$1,311,385
Finance Charges, excluding Mortgage/Vehicle	76	\$195.75	\$11,896,611

Data Note: The Spending Potential Index (SPI) is household-based, and represents the asset value or amount spent for a product or service relative to a national average of 100. Annual change may be negative.

(1) **Vehicle Loan Amount** is the amount of a loan for a car, truck, van, boat, camper, motorcycle, motor scooter, or moped, excluding interest.

Source: Consumer Spending data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2008 and 2013.