
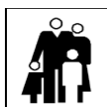




	State of Colorado	Pueblo County	
	2000 Total Population	4,301,261	141,472
	2000 Group Quarters	102,955	4,135
	2008 Total Population	4,962,478	156,781
	2013 Total Population	5,410,941	166,188
	2008 - 2013 Annual Rate	1.75%	1.17%
	2000 Households	1,658,238	54,579
	2000 Average Household Size	2.53	2.52
	2008 Households	1,906,591	60,776
	2008 Average Household Size	2.55	2.51
	2013 Households	2,074,155	64,614
	2013 Average Household Size	2.56	2.51
	2008 - 2013 Annual Rate	1.70%	1.23%
	2000 Families	1,084,461	37,332
	2000 Average Family Size	3.09	3.04
	2008 Families	1,233,497	40,818
	2008 Average Family Size	3.14	3.08
	2013 Families	1,328,752	42,770
	2013 Average Family Size	3.17	3.10
	2008 - 2013 Annual Rate	1.50%	0.94%
	2000 Housing Units	1,808,037	58,926
	Owner Occupied Housing Units	61.7%	65.2%
	Renter Occupied Housing Units	30.0%	27.4%
	Vacant Housing Units	8.3%	7.4%
	2008 Housing Units	2,171,815	68,173
	Owner Occupied Housing Units	61.7%	65.0%
	Renter Occupied Housing Units	26.0%	24.1%
	Vacant Housing Units	12.2%	10.9%
	2013 Housing Units	2,398,604	73,720
	Owner Occupied Housing Units	60.5%	63.2%
	Renter Occupied Housing Units	25.9%	24.4%
	Vacant Housing Units	13.5%	12.4%
	Median Household Income		
	2000	\$47,264	\$32,930
	2008	\$62,469	\$42,758
	2013	\$72,932	\$50,569
	Median Home Value		
	2000	\$160,101	\$93,127
	2008	\$227,797	\$138,361
	2013	\$237,954	\$141,112
	Per Capita Income		
	2000	\$24,049	\$17,163
	2008	\$31,359	\$21,703
	2013	\$37,528	\$25,133
	Median Age		
	2000	34.3	36.6
	2008	35.9	37.8
	2013	36.6	38.7


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

	State of Colorado	Pueblo County
2000 Households by Income		
 Household Income Base	1,659,308	54,618
< \$15,000	11.9%	20.4%
\$15,000 - \$24,999	11.2%	17.0%
\$25,000 - \$34,999	12.6%	15.5%
\$35,000 - \$49,999	17.0%	17.1%
\$50,000 - \$74,999	21.2%	16.9%
\$75,000 - \$99,999	11.9%	7.2%
\$100,000 - \$149,999	9.1%	3.7%
\$150,000 - \$199,999	2.6%	0.9%
\$200,000 +	2.6%	1.2%
Average Household Income	\$61,437	\$43,720
2008 Households by Income		
Household Income Base	1,906,574	60,772
< \$15,000	7.9%	14.6%
\$15,000 - \$24,999	7.6%	12.7%
\$25,000 - \$34,999	8.8%	12.9%
\$35,000 - \$49,999	14.3%	17.5%
\$50,000 - \$74,999	21.1%	20.3%
\$75,000 - \$99,999	15.7%	12.1%
\$100,000 - \$149,999	15.5%	6.7%
\$150,000 - \$199,999	4.4%	1.5%
\$200,000 +	4.6%	1.7%
Average Household Income	\$80,632	\$54,744
2013 Households by Income		
Household Income Base	2,074,139	64,610
< \$15,000	6.4%	12.2%
\$15,000 - \$24,999	6.2%	10.8%
\$25,000 - \$34,999	7.0%	12.1%
\$35,000 - \$49,999	10.6%	14.3%
\$50,000 - \$74,999	21.4%	22.7%
\$75,000 - \$99,999	17.0%	13.4%
\$100,000 - \$149,999	18.6%	9.9%
\$150,000 - \$199,999	5.4%	2.1%
\$200,000 +	7.3%	2.5%
Average Household Income	\$96,871	\$63,318
2000 Owner Occupied HUs by Value		
Total	1,116,305	38,434
< \$50,000	6.0%	11.8%
\$50,000 - \$99,999	13.4%	44.9%
\$100,000 - \$149,999	25.3%	25.7%
\$150,000 - \$199,999	22.8%	10.3%
\$200,000 - \$299,999	19.3%	5.3%
\$300,000 - \$499,999	9.4%	1.3%
\$500,000 - \$999,999	3.0%	0.5%
\$1,000,000+	0.8%	0.2%
Average Home Value	\$197,097	\$111,831
2000 Specified Renter Occupied HUs by Contract Rent		
Total	533,663	16,051
With Cash Rent	96.4%	95.9%
No Cash Rent	3.6%	4.1%
Median Rent	\$611	\$428
Average Rent	\$646	\$439

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

	State of Colorado	Pueblo County
2000 Population by Age		
 Total	4,301,261	141,472
0 - 4	6.9%	6.7%
5 - 9	7.2%	7.3%
10 - 14	7.2%	7.2%
15 - 19	7.1%	7.6%
20 - 24	7.1%	6.4%
25 - 34	15.4%	12.4%
35 - 44	17.1%	14.8%
45 - 54	14.3%	13.5%
55 - 64	7.9%	8.9%
65 - 74	5.3%	8.0%
75 - 84	3.3%	5.3%
85+	1.1%	1.8%
18+	74.4%	74.2%
2008 Population by Age		
Total	4,962,478	156,781
0 - 4	6.9%	6.9%
5 - 9	6.6%	6.5%
10 - 14	6.7%	6.6%
15 - 19	7.0%	7.1%
20 - 24	7.1%	6.3%
25 - 34	14.4%	13.0%
35 - 44	15.0%	13.1%
45 - 54	15.5%	14.7%
55 - 64	10.9%	11.3%
65 - 74	5.3%	6.9%
75 - 84	3.3%	5.2%
85+	1.4%	2.3%
18+	75.7%	75.7%
2013 Population by Age		
Total	5,410,941	166,188
0 - 4	7.0%	6.9%
5 - 9	6.4%	6.4%
10 - 14	6.5%	6.4%
15 - 19	6.7%	6.7%
20 - 24	7.1%	6.2%
25 - 34	14.2%	12.8%
35 - 44	13.8%	12.5%
45 - 54	15.3%	14.3%
55 - 64	12.3%	13.0%
65 - 74	6.0%	7.4%
75 - 84	3.2%	4.8%
85+	1.5%	2.5%
18+	76.2%	76.2%
2000 Population by Sex		
Males	50.4%	48.9%
Females	49.6%	51.1%
2008 Population by Sex		
Males	50.2%	48.9%
Females	49.8%	51.1%
2013 Population by Sex		
Males	50.1%	49.0%
Females	49.9%	51.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

State of Colorado

Pueblo County



2000 Population by Race/Ethnicity

	State of Colorado	Pueblo County
Total	4,301,261	141,472
White Alone	82.8%	79.5%
Black Alone	3.8%	1.9%
American Indian Alone	1.0%	1.6%
Asian or Pacific Islander Alone	2.3%	0.7%
Some Other Race Alone	7.2%	12.9%
Two or More Races	2.8%	3.4%
Hispanic Origin	17.1%	38.0%
Diversity Index	50.8	66.6

2008 Population by Race/Ethnicity

	State of Colorado	Pueblo County
Total	4,962,478	156,781
White Alone	80.9%	77.3%
Black Alone	3.8%	1.9%
American Indian Alone	1.0%	1.5%
Asian or Pacific Islander Alone	2.8%	0.8%
Some Other Race Alone	8.4%	14.8%
Two or More Races	3.0%	3.7%
Hispanic Origin	19.9%	43.2%
Diversity Index	55.2	69.5

2013 Population by Race/Ethnicity

	State of Colorado	Pueblo County
Total	5,410,941	166,188
White Alone	79.8%	76.0%
Black Alone	3.8%	2.0%
American Indian Alone	1.0%	1.4%
Asian or Pacific Islander Alone	3.1%	0.9%
Some Other Race Alone	9.1%	15.9%
Two or More Races	3.2%	3.8%
Hispanic Origin	21.7%	46.5%
Diversity Index	57.8	70.9



2000 Population 3+ by School Enrollment

	State of Colorado	Pueblo County
Total	4,123,063	136,098
Enrolled in Nursery/Preschool	1.9%	1.8%
Enrolled in Kindergarten	1.5%	1.6%
Enrolled in Grade 1-8	12.2%	12.2%
Enrolled in Grade 9-12	5.8%	6.1%
Enrolled in College	5.5%	5.2%
Enrolled in Grad/Prof School	1.4%	0.7%
Not Enrolled in School	71.7%	72.4%

2008 Population 25+ by Educational Attainment

	State of Colorado	Pueblo County
Total	3,259,918	104,328
Less than 9th Grade	4.5%	6.7%
9th - 12th Grade, No Diploma	7.5%	10.6%
High School Graduate	24.0%	32.3%
Some College, No Degree	21.8%	22.1%
Associate Degree	7.6%	8.5%
Bachelor's Degree	22.4%	12.5%
Graduate/Professional Degree	12.2%	7.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

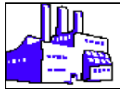
State of Colorado

Pueblo County



2008 Population 15+ by Marital Status

	State of Colorado	Pueblo County
Total	3,958,469	125,380
Never Married	27.7%	25.3%
Married	56.4%	54.8%
Widowed	4.5%	7.5%
Divorced	11.4%	12.3%



2000 Population 16+ by Employment Status

	State of Colorado	Pueblo County
Total	3,325,197	109,584
In Labor Force	70.1%	58.3%
Civilian Employed	66.3%	54.5%
Civilian Unemployed	3.0%	3.7%
In Armed Forces	0.8%	0.1%
Not in Labor Force	29.9%	41.7%

2008 Civilian Population 16+ in Labor Force

	State of Colorado	Pueblo County
Civilian Employed	94.4%	92.6%
Civilian Unemployed	5.6%	7.4%

2013 Civilian Population 16+ in Labor Force

	State of Colorado	Pueblo County
Civilian Employed	95.0%	93.4%
Civilian Unemployed	5.0%	6.6%

2000 Females 16+ by Employment Status and Age of Children

	State of Colorado	Pueblo County
Total	1,661,660	56,686
Own Children < 6 Only	8.4%	7.0%
Employed/in Armed Forces	5.0%	4.1%
Unemployed	0.3%	0.4%
Not in Labor Force	3.1%	2.5%
Own Children <6 and 6-17	6.3%	5.8%
Employed/in Armed Forces	3.7%	3.8%
Unemployed	0.2%	0.3%
Not in Labor Force	2.5%	1.7%
Own Children 6-17 Only	17.8%	17.4%
Employed/in Armed Forces	13.5%	12.8%
Unemployed	0.4%	0.6%
Not in Labor Force	3.9%	3.9%
No Own Children <18	67.5%	69.7%
Employed/in Armed Forces	38.7%	29.8%
Unemployed	1.9%	1.7%
Not in Labor Force	26.9%	38.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



State of Colorado

Pueblo County



2008 Employed Population 16+ by Industry

	State of Colorado	Pueblo County
Total	2,630,069	71,237
Agriculture/Mining	1.6%	1.0%
Construction	9.7%	9.5%
Manufacturing	6.0%	5.4%
Wholesale Trade	3.2%	2.3%
Retail Trade	11.4%	12.9%
Transportation/Utilities	5.1%	5.4%
Information	3.3%	1.6%
Finance/Insurance/Real Estate	8.5%	6.4%
Services	46.2%	48.3%
Public Administration	5.0%	7.3%

2008 Employed Population 16+ by Occupation

	State of Colorado	Pueblo County
Total	2,630,069	71,237
White Collar	63.7%	56.2%
Management/Business/Financial	16.6%	10.5%
Professional	21.1%	19.0%
Sales	12.5%	12.8%
Administrative Support	13.5%	13.9%
Services	15.4%	19.7%
Blue Collar	20.9%	24.1%
Farming/Forestry/Fishing	0.6%	0.4%
Construction/Extraction	7.4%	8.1%
Installation/Maintenance/Repair	3.9%	4.3%
Production	3.8%	4.7%
Transportation/Material Moving	5.2%	6.6%



2000 Workers 16+ by Means of Transportation to Work

	State of Colorado	Pueblo County
Total	2,191,626	58,749
Drove Alone - Car, Truck, or Van	75.1%	79.4%
Carpooled - Car, Truck, or Van	12.2%	13.6%
Public Transportation	3.2%	0.7%
Walked	3.0%	1.9%
Other Means	1.5%	1.1%
Worked at Home	4.9%	3.3%

2000 Workers 16+ by Travel Time to Work

	State of Colorado	Pueblo County
Total	2,191,626	58,749
Did not Work at Home	95.1%	96.7%
Less than 5 minutes	3.3%	3.0%
5 to 9 minutes	10.8%	13.3%
10 to 19 minutes	29.7%	42.8%
20 to 24 minutes	14.3%	14.0%
25 to 34 minutes	18.6%	10.8%
35 to 44 minutes	5.9%	2.8%
45 to 59 minutes	6.6%	5.1%
60 to 89 minutes	3.9%	3.1%
90 or more minutes	2.0%	1.8%
Worked at Home	4.9%	3.3%
Average Travel Time to Work (in min)	24.3	20.7

2000 Households by Vehicles Available

	State of Colorado	Pueblo County
Total	1,658,238	54,579
None	6.4%	9.4%
1	31.6%	32.5%
2	40.5%	36.1%
3	15.4%	16.1%
4	4.3%	4.3%
5+	1.8%	1.7%
Average Number of Vehicles Available	1.9	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



State of Colorado

Pueblo County



2000 Households by Type

	State of Colorado	Pueblo County
Total	1,658,238	54,579
Family Households	65.4%	68.4%
Married-couple Family	51.8%	50.1%
With Related Children	25.4%	22.4%
Other Family (No Spouse)	13.6%	18.3%
With Related Children	9.4%	12.3%
Nonfamily Households	34.6%	31.6%
Householder Living Alone	26.3%	26.6%
Householder Not Living Alone	8.3%	5.0%
Households with Related Children	34.8%	34.7%
Households with Persons 65+	17.7%	27.4%

2000 Households by Size

	State of Colorado	Pueblo County
Total	1,658,238	54,579
1 Person Household	26.3%	26.6%
2 Person Household	34.1%	33.9%
3 Person Household	15.9%	16.2%
4 Person Household	14.1%	13.5%
5 Person Household	6.1%	6.2%
6 Person Household	2.2%	2.3%
7+ Person Household	1.4%	1.3%

2000 Households by Year Householder Moved In

	State of Colorado	Pueblo County
Total	1,658,238	54,579
Moved in 1999 to March 2000	25.8%	21.1%
Moved in 1995 to 1998	32.5%	28.2%
Moved in 1990 to 1994	16.3%	14.4%
Moved in 1980 to 1989	12.4%	12.8%
Moved in 1970 to 1979	7.4%	10.2%
Moved in 1969 or Earlier	5.5%	13.3%
Median Year Householder Moved In	1996	1995



2000 Housing Units by Units in Structure

	State of Colorado	Pueblo County
Total	1,808,037	58,926
1, Detached	62.1%	73.0%
1, Attached	6.3%	2.8%
2	2.1%	3.3%
3 or 4	3.8%	3.8%
5 to 9	4.6%	2.3%
10 to 19	5.6%	1.8%
20+	9.7%	5.5%
Mobile Home	5.7%	7.4%
Other	0.2%	0.1%

2000 Housing Units by Year Structure Built

	State of Colorado	Pueblo County
Total	1,808,037	58,926
1999 to March 2000	4.1%	3.8%
1995 to 1998	10.9%	9.9%
1990 to 1994	7.1%	3.4%
1980 to 1989	17.6%	8.1%
1970 to 1979	23.8%	19.2%
1969 or Earlier	36.5%	55.5%
Median Year Structure Built	1976	1966

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

	State of Colorado	Pueblo County
Top 3 Tapestry Segments		
1.	Up and Coming Families	Rustbelt Traditions
2.	Boomburbs	Home Town
3.	Exurbanites	Rustbelt Retirees



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,773,057,285	\$102,137,282
Average Spent	\$2,503.45	\$1,680.55
Spending Potential Index	93	63
Computers & Accessories: Total \$	\$515,339,396	\$10,700,051
Average Spent	\$270.29	\$176.06
Spending Potential Index	113	74
Education: Total \$	\$2,950,312,120	\$62,698,863
Average Spent	\$1,547.43	\$1,031.64
Spending Potential Index	113	75
Entertainment/Recreation: Total \$	\$7,778,224,387	\$169,719,903
Average Spent	\$4,079.65	\$2,792.55
Spending Potential Index	110	75
Food at Home: Total \$	\$10,086,740,125	\$225,350,938
Average Spent	\$5,290.46	\$3,707.89
Spending Potential Index	108	76
Food Away from Home: Total \$	\$7,190,142,028	\$156,839,601
Average Spent	\$3,771.20	\$2,580.62
Spending Potential Index	110	75
Health Care: Total \$	\$8,260,841,597	\$197,319,319
Average Spent	\$4,332.78	\$3,246.67
Spending Potential Index	106	79
HH Furnishings & Equipment: Total \$	\$4,628,712,930	\$97,091,428
Average Spent	\$2,427.74	\$1,597.53
Spending Potential Index	106	69
Investments: Total \$	\$2,165,343,637	\$44,969,588
Average Spent	\$1,135.71	\$739.92
Spending Potential Index	112	73
Retail Goods: Total \$	\$55,403,919,582	\$1,207,466,253
Average Spent	\$29,059.15	\$19,867.48
Spending Potential Index	107	73
Shelter: Total \$	\$32,955,166,864	\$685,114,041
Average Spent	\$17,284.86	\$11,272.77
Spending Potential Index	111	73
TV/Video/Sound Equipment: Total \$	\$3,001,605,619	\$66,077,474
Average Spent	\$1,574.33	\$1,087.23
Spending Potential Index	110	76
Travel: Total \$	\$3,974,950,201	\$84,001,571
Average Spent	\$2,084.85	\$1,382.15
Spending Potential Index	111	73
Vehicle Maintenance & Repairs: Total \$	\$2,084,660,975	\$44,939,251
Average Spent	\$1,093.40	\$739.42
Spending Potential Index	110	74

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.